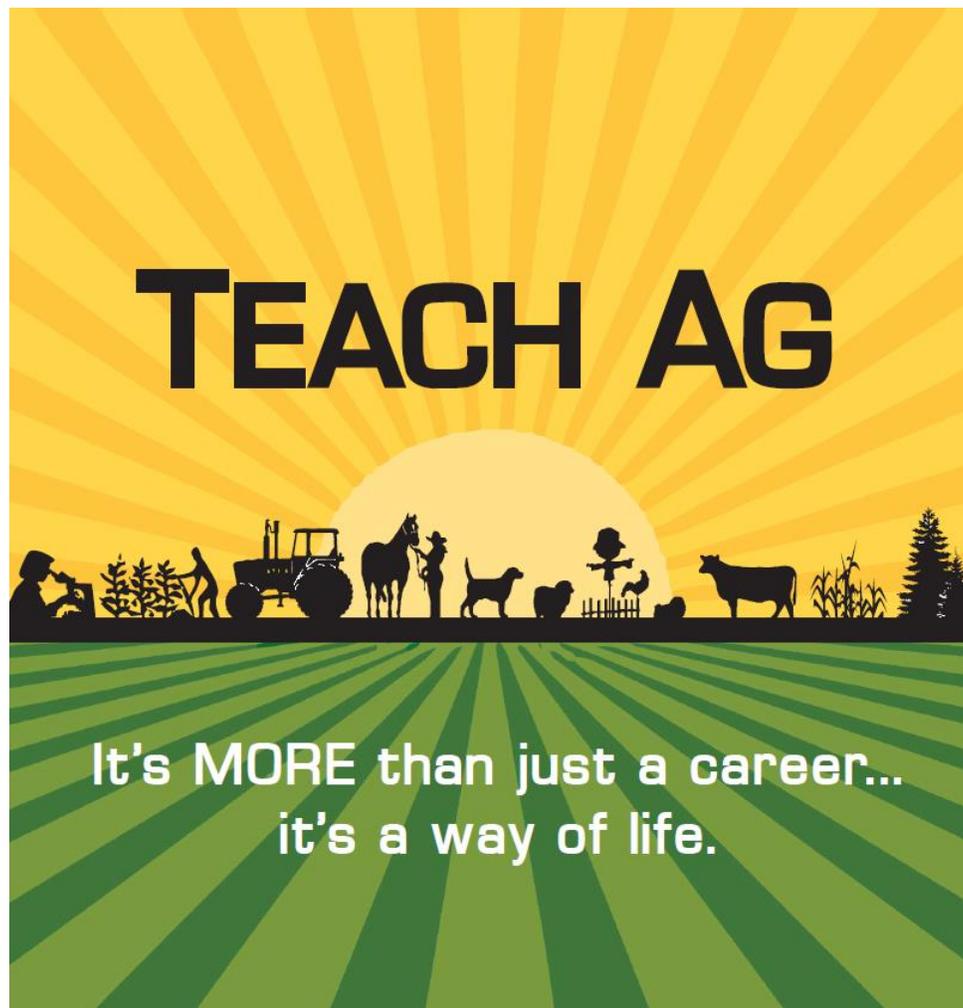


NATIONAL  
**TEACH AG**  
**DAY!**

SEPTEMBER 21, 2017



NEW JERSEY STAR CELEBRATION IDEAS

# NATIONAL TEACH AG



## **What is National Teach Ag Day?**

The eighth annual National Teach Ag Day celebration will take place on Thursday, September 21, 2017. National Teach Ag Day is designed to encourage others to teach school based agriculture and recognize the important role that agriculture teachers play in our schools and communities. Every year the National Teach Ag Campaign hosts a live webcast event somewhere in the country in conjunction with National Teach Ag Day. National Teach Ag Day is a part of the National Teach Ag Campaign, an initiative of the National Council for Agricultural Education, led by the National Association of Agricultural Educators and sponsored by the CHS Foundation, DuPont Pioneer, Growth Energy and BASF as a special project of the National FFA Foundation.

## **Who Is It For?**

National Teach Ag Day is for anyone who wants to celebrate school-based agricultural education, share the story of agricultural education's importance and effectiveness in the United States, and encourage students to consider careers as agricultural educators. Anyone who wants to participate can find a variety of resources to help them talk about agricultural education at [www.naae.org/teachag](http://www.naae.org/teachag).

## **What Happens on National Teach Ag Day?**

Agricultural educators and agricultural education advocates will engage in a variety of activities to celebrate and promote the career of agricultural education. These activities may include capitol rallies, special lessons, community activities, and more. The Teach Ag website is a clearinghouse of resources to help teachers and advocates, and free resources found there include a video, suggested teaching activities, games, and giveaway items.

## **Who is responsible for Teach Ag day?**

National Teach Ag Day is a part of the National Teach Ag Campaign, an initiative of the National Council for Agricultural Education, led by the National Association of Agricultural Educators and sponsored by the CHS Foundation, DuPont Pioneer, Growth Energy and BASF as a special project of the National FFA Foundation.

# IDEAS TO CELEBRATE TEACH AG DAY



## **Host a Guest Speaker**

Host a university agricultural education student or former student who is currently an ag teacher from your program to share his or her experiences either during the day or at an afterschool celebration!

## **Write Letters to Students**

Create a personalized letter for students you think would make good ag teachers. Include information about why you think he or she would be a good ag teacher as well as information about the career. You may even want to send a copy of the letter to their parents!

## **Write Letter to Principal or Superintendent**

Encourage students to write a letter to their principal, superintendent, or other administrator thanking them for having an ag program while also sharing about their ag teacher and how they have influenced their time in high school.

## **Host a celebration/meeting for Teach Ag Day**

Organize a celebration for Teach Ag Day, either during school or after school, where others can come and ask questions about the Ag Ed Career. Incorporate games like "Are you Smarter than your Ag Teacher?", "Teach Ag Fued", "Teach Ag Cash Bus" or "Think Like Your Ag Teacher" (directions can be found on [www.naae.org](http://www.naae.org)).

## **Teach a Lesson on Importance of Ag Ed**

Consider teaching a special lesson on ag ed! Find sample class outlines for middle or high school aged students that highlight the importance of Ag Ed and the opportunities available for 40-50 minute class periods and 75-85 minute class periods at [www.naae.org/teachag/teachag\\_lessons](http://www.naae.org/teachag/teachag_lessons).

# IDEAS FOR TEACHERS



## Post to Social Media



**Twitter:** Challenge yourself to share an agricultural education story in 140 characters or thread your story throughout the day with multiple tweets. Tag us with @Teach\_Ag or use hashtag #teachag along with #NJFFA. Follow the Teach Ag feed to stay up to date with ag ed, learn about scholarship opportunities, or stay focused on your goals of becoming an agriculture teacher.

Sample tweets:

- Get tagged to teach ag! #teachag
- College- and career-ready thanks to ag ed! #teachag
- Ag teachers teach by doing, not just telling. #teachag
- Teach the new 3Rs: rigor, relevance, and relationships; teach ag. #teachag
- How do you feed 7 billion people? #teachag
- Vet science, ecotourism, floral design, & nanotechnology under one major. #teachag
- Ag ed: a special blend of tradition and the future. #teachag
- Want a career with flexibility, variety, and travel? #teachag
- No two days are the same in one program & no two programs are the same. #teachag



**Facebook:** Write your ag ed story as your status or on our Facebook wall; don't forget that you can tag your local program, other ag teachers, media, and supportive local businesses with the @ symbol and their name. You can also post to your legislator's Facebook wall. Don't forget that you can use Facebook to facilitate event planning. "Like" the Teach Ag page to stay up to date with ag ed, learn about scholarship opportunities, and stay focused on your goals of becoming an agriculture teacher.

Sample updates from teachers:

- Today, I'm tagging @[insert student] to teach ag!
- I love being an ag teacher because [insert reason] @Teach Ag
- There are 800,000 ag students nationwide but I have the best every year. @Teach Ag
- I know what the future leaders look like because I teach ag. @Teach Ag
- Why try to explain miracles to kids when you can have them plant a garden, raise a calf, or look at an atomic structure? @Teach Ag
- @[insert friend], I'm tagging you to teach ag!
- Never have the same day twice! Teach Ag! @[insert friend]
- Be a trendsetter and know the latest technology! Think about teaching ag! @[insert friend]



**Instagram:** Post a picture of the great things you're doing in your ag program! #teachag

# IDEAS FOR STUDENTS



## Post to Social Media



**Twitter:** Challenge students to share how agricultural education has impacted them in 140 characters, or to thread their story throughout the day with multiple tweets.

Be sure to tag @Teach\_Ag or use hashtag #teachag along with #NJFFA.

Follow the Teach Ag feed to stay up to date with ag ed, learn about scholarship opportunities, or stay focused on your goals of becoming an agriculture teacher.

Sample tweets:

- Get tagged to teach ag! #teachag
- College- and career-ready thanks to ag ed! #teachag
- Ag teachers teach by doing, not just telling. #teachag
- Inspired by my ag teacher#teachag
- I'm tagged to teach ag! #teachag
- I love ag education! #teachag



**Facebook:** Challenge students to tag friends to Teach Ag with a status update, or write their own ag ed story.

Sample updates from students:

- I'm tagged to teach ag! @Teach Ag
- Agriculture is the nation's largest employer with 28 million jobs. Thanks @[your instructor] for giving me career skills!
- There are over 11,000 ag teachers in the US, but mine is the best. Thanks, @[your instructor]
- FFA taught me leadership; my SAE gave me experience; Ag Ed brought it together in one classroom. @Teach Ag
- Ag is my only class that uses all five senses. Thank you @[your instructor]



**Instagram:** Post a picture of the great things you're doing in your ag program!  
#teachag

# NEW JERSEY CELEBRATES TEACH AG DAY!



## Teach Ag Day Signs:

Use one of the Teach Ag Day Signs and post a picture to social media. Find the three templates in this guidebook. Print them out on an 8.5 x 11 piece of paper for your students and for yourself. Be sure to fill in the blanks!

Take pictures of students with posters. Hang posters around your classroom, in the hallway or on the door of your classroom for others to see!



@NJFFA



@newjerseyffa



New Jersey FFA Association

## Post to Social Media:

Encourage students to post pictures with a Teach Ag Day Sign to their personal social media accounts or the chapter's social media account.

***Make sure to tag NJ FFA,  
and use the hashtags:  
#teachag, #njteachag, and #NJFFA!!***

## Read and share Blog Posts by State FFA Advisor and State FFA President

Our very own State FFA Advisor, Mrs. Nancy Trivette and State FFA President, Renee Stillwell, have both written blog posts about why they're passionate about ag ed. Have students read the post and comment on the blog either asking questions or sharing similar thoughts. Encourage students to write their own story about ag ed. You can find the blogs at <https://njffa.blogspot.com>.

