



*New Jersey FFA Association  
New Jersey Department of Agriculture  
P.O. Box 330, Trenton, NJ 08625  
Phone: 877-AgEdFFA Fax: 609-633-2421  
In Cooperation with the New Jersey Department of Education*

December 5, 2011

To: New Jersey FFA Chapter Advisors/Agriculture, Food and Natural Resource Educators

From: Erin E. Noble, State FFA Specialist

Re: **Advocacy and Legislative Leadership Day**  
**Thursday, February 23, 2012 9:00 AM– 3:30 PM** \*Snow date March 1<sup>st</sup>  
Brower Student Center Room 202, The College of New Jersey  
2000 Pennington Road, Ewing, NJ

Join us for a leadership event that brings New Jersey's FFA chapter leaders and legislators together in celebration of National FFA Week. Chapter members will have the opportunity to meet and talk with New Jersey's legislators during breakfast. Invited guests include New Jersey State Governor; Secretary of Agriculture; Commissioner of Education; and New Jersey Team Agricultural Education Leaders. Several New Jersey colleges and businesses will also be invited to this event to help students plan for success after high school. Advocacy and Legislative Leadership Day is a chance to embrace the FFA mission of premier leadership, personal growth and career success. This year's theme is "**Hunger: Global Perspectives, Local Initiatives.**"

A mini college and career fair will be available from 9:00-10:00 am and during various times of the day. This portion of the program is optional and is to help with various arrival times of schools.

Brunch begins at 10:00 am and will include comments from legislators, the presentation of an FFA Week Proclamation, greetings from Department of Agriculture Division Directors, and a keynote speech by a state FFA officer.

Following brunch, students will participate in one of two options. (\*Local districts are responsible for making supervision decisions regarding students participating in both options. Chapters might consider bringing two chaperones if participating in both options.)

**Option 1:** (Presidents Only (or another designated officer) – limit one student per school)  
Students will visit and tour the State House and visit with members of the Farm Bureau with Alec McAlarnen, State FFA President.

**Option 2:** (Remaining members)  
Students will rotate through three workshops to develop leadership and advocacy skills. These workshops are:

- "Let Your Voice Be Heard" by Gilliam Armstrong and Ernest Arians
- "AGvocate" by Stephanie Tarlowe and Anna Lubas
- "Hunger Banquet Simulation" by James Ferguson and Samuel Rubinstein

This event meets New Jersey Core Curriculum Content Standards in Common Core English Language Arts (SL.11-12.1), Social Studies (6.3), and 21<sup>st</sup> Century Life and Careers (9.1). By the end of the day, students will be able to:

- \* Deliver at least one key message about Agriculture, Food, and Natural Resources Education and FFA with a state legislator and/or industry/education representative.
- \* Create a plan for advocating of agricultural education/FFA
- \* Describe how to make statewide FFA decisions using the delegate process
- \* Develop local initiative to assist with the issue of hunger

### **REGISTRATION:**

Registration for the event is \$25 and includes breakfast and workshops, unless the chapter is Gold Affiliated. Registration will begin at 9:00 am in the Brower Student Center Lobby.

Please make your check payable to: **Treasurer, State of New Jersey** and send it to the **Office of Agricultural Education, New Jersey Department of Agriculture, P.O. Box 330, Trenton, N.J. 08625-0330**. Registration is due **Wednesday, February 1, 2012**. Please use the online registration form at <http://www.jerseyageducation.nj.gov/events.htm> and submit your registration to [ag.ed.registration@ag.state.nj.us](mailto:ag.ed.registration@ag.state.nj.us). Official dress/business attire is required.

### **LUNCH:**

Since a brunch will be served, there will be no break for lunch. Students will have ten-minute breaks in between workshops. Please make other arrangements for additional meals.

### **PARKING**

*Information about parking will be available closer to the event date.*

### **DRIVING DIRECTIONS**

Driving directions to The College of New Jersey are available at <http://www.tcnj.edu/%7Eccr/about/directions.html>



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Leadership Day  
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