

2024 State Officer Candidates' School

MEDIA INTERVIEW

Throughout a state officer's year of service, they may engage in newspaper, radio or TV interviews. Prior to the official start of the State Officer Selection Process, each state officer candidate will be interviewed and recorded by the Nominating Committee Assistant. The focus of the Media Round is on the candidate's demonstration of FFA and Food, Agriculture, and Natural Resources Education knowledge and self-promotion while conducting a media interview.

CANDIDATE INSTRUCTIONS

You will answer a series of questions in an interview (Q&A) format. This round will not be scored but **will** be viewed by the committee and used as evidence during committee deliberations.

THE SCENARIO

As a State Officer, you and your team have identified diversity, equity, and inclusion within FFA as an important area and are working to create a series of videos defining and promoting these concepts. These videos will be posted to the State Association's social media pages, and your goal is to educate and inform members about diversity and inclusion, what that looks like within FFA, and how they can continue to embrace these ideas.

QUESTIONS

1. Can you define diversity, equity, and inclusion? How are they similar, and how are they different?
2. How is FFA working to embrace diversity, equity, and inclusion on the State level and on the National level?
3. What examples of diversity, equity, and inclusion have you seen throughout your time in FFA? Where have you seen room for improvement?
4. What steps can FFA chapters take to promote diversity, equity, and inclusion on the local level?