

NATIONAL TEACH AG DAY! SEPTEMBER 17, 2020



CELEBRATION IDEAS
COMPILED BY THE NEW JERSEY STATE TEACH AG RESULTS (STAR) PROGRAM
#NJTEACHAGDAY20



What is National Teach Ag Day?

National Teach Ag Day is designed to encourage others to teach school-based agriculture and recognize the important role that agriculture teachers play in our schools and communities.

Who is it for?

National Teach Ag Day is for anyone who wants to celebrate school-based agricultural education, share the story of agricultural education's importance and effectiveness in the United States, and encourage students to consider careers as agricultural educators. Anyone who wants to participate can find a variety of resources to help them talk about agricultural education at www.naae.org/teachag.

What Happens on National Teach Ag Day?

Agricultural Educators and agricultural education advocates will engage in a variety of activities to celebrate and promote the career of agricultural education. These activities may include capitol rallies, special lessons, community activities, and more. The Teach Ag website is a clearinghouse of resources to help teachers and advocates, and free resources found there include a video, suggested teaching activities, games, and giveaway items.

Who is Responsible for Teach Ag Day?

National Teach Ag Day is a part of the National Teach Ag Campaign, an initiative of the National Council for Agricultural Education, led by the National Association of Agricultural Educators and sponsored by the CHS Foundation, Corteva Agriscience, Growth Energy and BASF as a special project of the National FFA Foundation.

What is the State Teach Ag Results (STAR) Program?

The STAR program is designed to assist states in creating sustainable and effective recruitment and retention plans. Since 2016, the New Jersey STAR Program has hosted events, provided promotional materials and participated in outreach opportunities to recruit and retain agriculture teachers. In 2020, the New Jersey STAR Program's initiatives include recruitment, Teach Ag intern, mentoring program, preservice support, and communication.

IDEAS FOR TEACHERS



Participate in the Live Virtual Celebration

The National Teach Ag Campaign will host its annual National Teach Ag Day celebration on Thursday, September 17, 2020 from the National Association of Agricultural Educators' (NAAE) office, in Lexington, Kentucky. The live festivities will begin at 10am EDT and will feature special appearances by leaders in agricultural education, current and future agriculture teachers, with a variety of features and engaging discussion throughout the day to celebrate the positive and vast impact agriculture teachers make in and out of their classrooms and encourage others to consider a career teaching agriculture.

National Teach Ag Day is a nationwide celebration that encourages others to consider a career teaching agriculture, while recognizing the contributions that over 13,000 agriculture teachers make in our schools and communities. Agriculture teachers cultivate the next generation of leaders, problem solvers, entrepreneurs and agriculturalists who will fill the agriculture industry pipeline.

“Now, more than ever, it is crucial for us to bring awareness of the need for high-quality and diverse agriculture teachers. National Teach Ag Day is one way we can celebrate current and future agriculture teachers and all of the hard work they put into the future of agriculture and our world,” said Ellen Thompson, National Teach Ag Campaign Project Director, National Association of Agricultural Educators.

In addition to viewing the live webcast and social media spotlights, the National Teach Ag Campaign would like to invite everyone to celebrate and recognize all of the achievements of agriculture teachers across the nation and share it on social media using the hashtag #Tagged20.

To log on to the live webcast, or for resources to help you plan your local Teach Ag Day celebration, visit naae.org/teachag.

IDEAS FOR TEACHERS



Post to Social Media



Twitter: Challenge yourself to share an agricultural education story in 140 characters or thread your story throughout the day with multiple tweets. Tag us with @Teach_Ag or use hashtag #teachag. Follow the Teach Ag feed to stay up to date with ag ed, learn about scholarship opportunities, or stay focused on your goals of becoming an agriculture teacher.

Sample tweets:

- Get tagged to teach ag! #teachag
- College and career ready thanks to ag ed! #njteachagday20
- Ag teachers teach by doing, not just telling. #teachag
- Teach the new 3Rs: rigor, relevance, and relationships; teach ag. #teachag
- Ag ed: a special blend of tradition and the future. #teachag
- Want a career with flexibility, variety, and travel? #teachag
- No two days are the same in one program & no two programs are the same. #njteachagday20



Facebook: Write your ag ed story as your status or on our Facebook wall; don't forget that you can tag your local program, other ag teachers, media, and supportive local businesses with the @ symbol and their name. You can also post to your legislator's Facebook wall. Don't forget that you can use Facebook to facilitate event planning. "Like" the Teach Ag page to stay up to date with ag ed, learn about scholarship opportunities, and stay focused on your goals of becoming an agriculture teacher.

Sample updates from teachers:

- Today, I'm tagging @[insert student] to teach ag!
- I love being an ag teacher because [insert reason] @Teach Ag
- There are 800,000 ag students nationwide, but I have the best every year. @Teach Ag
- I know what the future leaders look like because I teach ag. @Teach Ag
- @[insert friend], I'm tagging you to teach ag!
- Never have the same day twice! Teach Ag! @[insert friend]



Instagram: Post a picture of the great things you're doing in your ag program! Fill out an interactive worksheet found at the end of this document and post to your profile or add it to your story! #teachag



Snapchat: Create a Teach Ag Filter. Snap a video of the exciting things happening in your classroom and post it to your story.

#NJTEACHAGDAY20

@TEACH_AG
#TEACHAG

#TAGGED20

Post to Social Media



Twitter: Challenge students to share how ag ed has impacted them in 140 characters or less, or thread their story throughout the day.

Sample tweets:

- Get tagged to teach ag! #teachag
- College and career ready thanks to ag ed! #njteachagday20
- Ag teachers teach by doing, not just telling. #teachag
- Inspired by my ag teacher! #njteachagday20
- I'm tagged to teach ag! #teachag
- I love ag education! #njteachagday20



Facebook: Challenge students to tag friends to Teach Ag with a status update or write their own agricultural education story.

Sample updates from students:

- I'm tagged to teach ag! @Teach_Ag
- Agriculture is the nation's largest employer with 28 million jobs. Thanks @(your ag teacher) for giving me career skills).
- There are over 11,000 ag teachers in the US, by mine is the best. Thanks, @(your ag teacher)
- FFA taught me leadership, my SAE gave me experience; Ag Ed brought it together in one classroom @Teach_Ag
- Ag is my only class that uses all five senses. Thank you @(your ag teacher)



Instagram: Encourage students to post a picture of the amazing things they do in ag class! They can also fill out an interactive worksheet found at the end of this document and post to their profile or add it to their story! #teachag

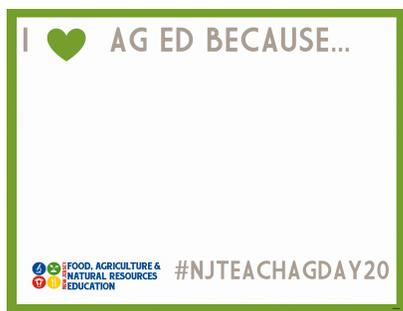


Snapchat: Encourage students to create a Teach Ag Filter. They can also snap a video of the exciting things happening in ag class and post it to their story.

NEW JERSEY CELEBRATES TEACH AG DAY!



Use one of the Teach Ag Day signs and post a picture to social media. Find the three templates at the end of this guidebook. Print them out on an 8.5" x 11" piece of paper for your students and for yourself. Be sure to fill in the blanks!



FOLLOW NJ FFA ON SOCIAL MEDIA TO SEE HOW WE ARE CELEBRATING. TAG US FOR A CHANCE TO BE HIGHLIGHTED ON OUR PAGE!



NEW JERSEY FFA
ASSOCIATION



@NJFFA
@TEACH_AG



@NEWJERSEYFFA
@TEACH_AG



@NEWJERSEYFFA

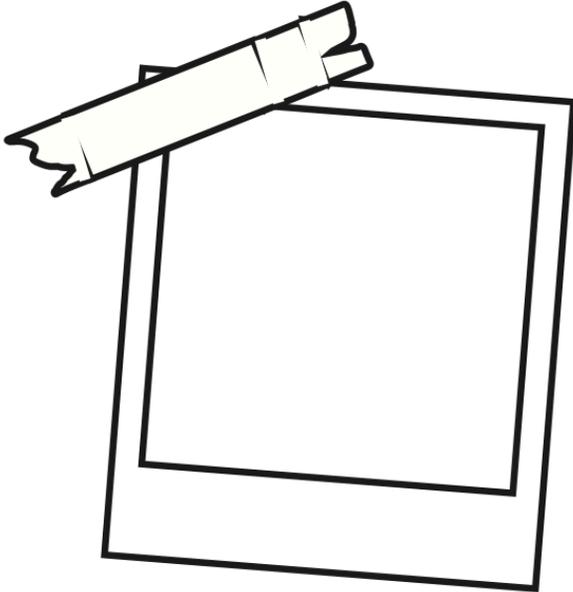
Take pictures of students with a teach ag sign. Hang the signs around your classroom, in the hallway or on the door of your classroom for others to see. Celebrate and encourage others to pursue ag education!

View the live webcast on National Teach Ag Day and encourage students to complete the #Tagged20 Graphic Organizer found on the next page!

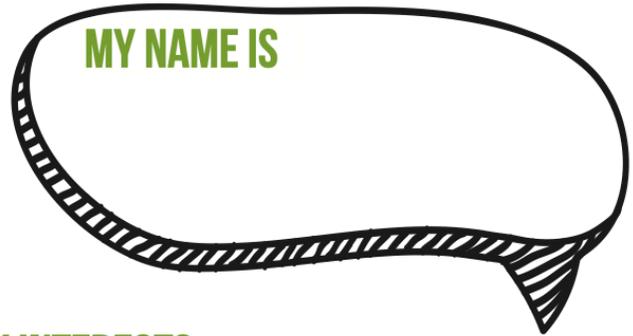
Visit
naae.org/teachag/tag-promo.cfm
to access Teach Ag
Promotional Materials!

Use resources at
naae.org/teachag/teachag_lessons.cfm
to celebrate and bring awareness to the career of agricultural education. Resources include lesson plans, games and other activity ideas!

TAGGED TO #TEACHAG



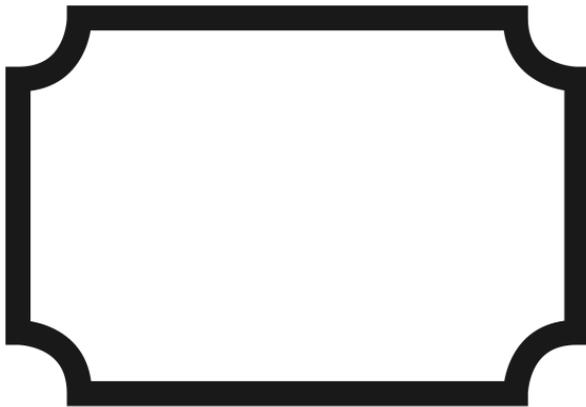
MY NAME IS



MY INTERESTS:

- _____
- _____
- _____
- _____

MY SUPPORT NETWORK:



WHY I WANT TO TEACH AG:

DRAW A PICTURE OF YOUR FAVORITE CDE OR LDE!



www.naae.org/teachag



a project of



NATIONAL FFA FOUNDATION

funded by



CHS Foundation



I TEACH AG BECAUSE...



#NJTEACHAGDAY20

I WANT TO TEACH AG
BECAUSE...



#NJTEACHAGDAY20

I  AG ED BECAUSE...



#NJTEACHAGDAY20