



NEW JERSEY
FFA ASSOCIATION

In cooperation with the New Jersey Department of Education

New Jersey Department of Agriculture
Office of Food, Agriculture &
Natural Resources Education
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December 16, 2020

To: New Jersey FFA Chapter Advisors/Food, Agriculture and Natural Resource Educators

From: Kristianne M. Goodenough, State FFA Specialist

CC: Erin E. Noble, State FFA Advisor

Re: **Advocacy and Legislative Leadership Day**
Thursday, February 25, 2021 3:00 PM– 5:00 PM
Via Zoom and Nearpod

Join us for Advocacy and Legislative Leadership Day! ALLD is a leadership event that brings New Jersey's FFA chapter leaders, ag industry leaders, and key decision makers together in celebration of National FFA Week. Invited guests will include New Jersey State Governor; Secretary of Agriculture; Commissioner of Education; and New Jersey Team Food, Agriculture & Natural Resources Education Leaders. During the Symposium, participants will hear from key leaders and interact with a panel of specialists. Through Nearpod, students will participate in workshops that will develop their leadership and advocacy skills. Advocacy and Legislative Leadership Day is a chance to embrace the FFA mission of premier leadership, personal growth and career success. This year's theme is "**Stand Up. Speak Out.**"

SCHEDULE:

3:00 pm – 4:30 pm – Symposium

4:30 pm – 5:00 pm – Closing Session

WORKSHOPS:

All students will participate in a workshop facilitated by the state officers asynchronously via Nearpod beginning on Monday, February 22. The workshop will focus on developing clear and relevant messages and serving as an advocate for agriculture, FANR Education and FFA.

PARTICIPANT COSTS:

LEADERSHIP RESOURCES (up to 25 students):	\$50.00 per chapter
ADDITIONAL STUDENT MATERIALS:	\$2.50 EACH

Chapters with Gold Affiliation will receive up to a \$250 discount on ALL Leadership Resources for students. These discounts will be taken off on the invoice provided after the participant list is submitted.

Please make your check payable to: **Treasurer, State of New Jersey** and send it to the **Office of Food, Agriculture and Natural Resources Education, New Jersey Department of Agriculture, P.O. Box 330, Trenton, N.J. 08625-0330**.

Registration is due **Monday, February 1, 2021**. Please use the online participant form found at <https://form.jotform.com/NJFFA/ALLD>. Official dress/business attire is required.