



NEW JERSEY FFA ASSOCIATION

New Jersey Department of Agriculture
Office of Food, Agriculture &
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In cooperation with the New Jersey Department of Education

TO: New Jersey Teachers of Food, Agriculture and Natural Resources and FFA Members

FROM: Kristianne M. Goodenough, State FFA Specialist and State FFA Executive Board

CC: Erin E. Noble, State FFA Advisor

RE: Leadership Experience and Development (L.E.A.D.)

- Chapter Officer Leadership Training (COLT)
- Leadership and Opportunities Conference (LOC)
- State Greenhand Conference (SGC)

Friday, October 1, 2021 - Saturday, October 2, 2021

LOCATION Cook Campus Center, Rutgers University, Biel Road, New Brunswick, NJ 08901

DATE: July 12, 2021

The 2021-2022 State FFA Executive Board is excited to announce – **Leadership Experience and Development (L.E.A.D.)**. L.E.A.D. is a three-conference experience meeting the needs of **ALL** FFA members!

The NJ FFA Association welcomes ALL FFA members to attend L.E.A.D. Here's how...

Leadership Experience and Development will be held in a hybrid format in 2021. Students will kick off their experience with in-person sessions on Friday, October 1. On Saturday, October 2, students will participate in live workshops via Zoom and can further their knowledge through asynchronous sessions hosted through a virtual platform that will go live on Saturday, October 2. A schedule of the programming can be found on page 4 of this announcement.



- **State Greenhand Conference (SGC):** All first-year FFA members in 7-10th grade **ONLY** are invited to attend State Greenhand Conference (SGC) where past state officers will help participants discover FFA opportunities, plan for Supervised Agricultural Experience programs, develop relationship building skills, and develop career, personal and leadership goals. By the end of the conference, participants will be awarded certificates of completion for meeting the requirements of the Greenhand FFA Degree. SGC participants will take part in a live session on Saturday, October 2 at 10:00 AM with LOC participants to explore the opportunities available in the FFA.
- **Impact Conference:** Remaining FFA members (including chapter officers) are invited to attend the Impact Conference where students will explore their values, practice innovative thinking and determine how they can inspire others. Impact will have two tracks – Chapter Officer Leadership Training (COLT) and Leadership and Opportunities Conference (LOC).
 - **Chapter Officer Leadership Training (COLT):** Chapter FFA Officers are invited to participate in two additional workshops exclusive for chapter officers – Chapter Operations Challenge (via Nearpod) and POA Challenge (Saturday, October 2 at 12:00 pm). State Officers will facilitate these additional workshops and spend time bonding with the participants.
 - **Leadership and Opportunities Conference (LOC):** Members who are not chapter officers are invited to participate in an additional workshop exclusive for growing members. LOC participants will take part in a live session on Saturday, October 2 at 10:00 AM with SGC participants to explore the opportunities available in the New Jersey FFA. Past State FFA Officers will facilitate this workshop and help the members unLOCk the possibilities within the FFA.

In addition to enhancing leadership skills, FFA members will meet other members from New Jersey's 37 FFA Chapters and connect with the state officer team, past state FFA officers and New Jersey FFA Alumni & Supporters. During COLT, advisors will play an integral role in working with the chapter officers to develop the POA activity goals and timeline. Advisor workshops and meetings are scheduled on Friday.

CONFERENCE FEES

LEADERSHIP RESOURCES:	\$35.00
MEALS & Other INCIDENTALS:	\$60.00
TOTAL :	\$95.00 – to be paid to “Treasurer, State of New Jersey”

The \$35 Leadership Resources fee covers conference materials. The \$60 Meals and Other Incidentals fee covers two meals (Friday lunch and dinner), a 2021-2022 state theme t-shirt, conference room fees and other costs to run the conference. **Please submit your Participant List by Wednesday, September 15, 2021 by completing this form: <https://form.jotform.us/NJFFA/LEAD>. PLEASE forward a check in the amount listed on your invoice to: TREASURER, STATE OF NEW JERSEY with “FFA LEAD” identified in the memo section prior to October 1.** Chapters with Basic Affiliation will receive up to a \$140 discount on LEAD Leadership Resources. Chapters with Basic and Blue Affiliation will receive up to a \$280 discount on LEAD Leadership Resources. These discounts will be taken off on the electronic invoice.

IMPORTANT!

In addition to submitting a participant list, each student attending must submit the Student Code of Conduct Waiver PRIOR to the event. The Student Code of Conduct can be found in the Participant Form (<https://form.jotform.us/NJFFA/LEAD>). You can print as many copies as you need. Advisors/Chaperones are required to complete the Advisor Statement of Assurances (also found in the Participant Form).

The conference will begin with check-in at 8:30 am Friday and end at approximately 7:00 pm that evening. **Official dress is required for the first session.**

IMPORTANT LEAD FACTS:

1. Conference sign-in is 8:30 a.m. – 9:00 a.m. Breakfast is on your own.
2. LEAD will kick-off with a joint Impact and SGC session promptly at 9:00 a.m. on Friday. LEAD will conclude virtually on Saturday. Members and advisors must come and stay the entire time.
3. Workshops are designed for dynamic participation where every member will be engaged in discussion, activities and interaction.
4. Official dress is required all day Friday. Please see the definition of causal and official dress below. Members will be asked to wear the State Theme t-shirt they receive during the live sessions on Saturday.
5. Students should come prepared to the live sessions on Saturday with:
 - Internet Enabled Computer (video conferencing capabilities needed for live sessions)
 - A quiet space with no external distractions as much as possible, including silencing and being ready to stay away from cell phones unless instructed to use them. Students should be prepared to be up and moving for activities during live sessions in a location with appropriate backgrounds.
 - FFA Manual (recent)
 - Pen/ Pencil
 - Chapter POA – COLT participants only
 - Learnbook
6. Teachers are responsible for their students at all times.
7. Teachers will play an integral role in the conference and workshops will be provided.

DESCRIPTION of ATTIRE

Official Dress (OD):

- ✓ An official FFA jacket zipped to the top
- ✓ Black slacks and black socks or black skirt and hosiery
- ✓ White collared blouse or white collared shirt
- ✓ Official FFA tie or Official FFA scarf
- ✓ Black dress shoes with a closed heel and toe
- ✓ Official garb of recognized religions may be worn with official dress

Business Causal (BC): Includes khakis type pants, and a polo or button-down shirt. No jeans.

Casual Dress (CD): Includes everything except tank tops, halter-tops, extremely short shorts or short skirts and cut-offs. NO flip flops! Please use your best judgment. This is not a fashion show.

DIRECTIONS

Visit <https://maps.rutgers.edu/#/?lat=40.248846&lng=-74.705840&sidebar=true&zoom=8> for directions and an interactive map.



NEW JERSEY FFA

LEADERSHIP EXPERIENCE AND DEVELOPMENT

CONFERENCE SCHEDULE

2021 Overall LEAD Schedule

Updated 7/12/21

Friday, October 1, 2021	
8:30 am	Conference Registration
9:00 am	LEAD Kick-Off
9:15 am	Move to conference locations <ul style="list-style-type: none"> • Impact • SGC
9:15 am	COLT/LOC: Impact Session One – “Impact” SGC: Session One – “Building Communities”
10:45 am	COLT/LOC: Impact Session Two – “Vision” SGC: Session Two – “Premier Leadership”
12:00 pm	Lunch
12:45 pm	COLT/LOC: Impact Session Three – “Strengths” SGC: Session Three – “Personal Growth”
2:15 pm	COLT/LOC: Impact Session Four – “Innovation” SGC: Session Four – “Career Success”
3:45 pm	COLT/LOC: Impact Session Five – “Inspiration” SGC: Session Five – “Growing Leaders”
5:00 pm	Dinner
5:45 pm	COLT/LOC: Impact Session Six – “Change” SGC: Session Six – “Strengthening Agriculture”
7:00 pm	Depart for Home

Saturday, October 2, 2021	
9:00 am	Flag Raising – via YouTube
	COLT: Chapter Operations Challenge (Nearpod)
10:00 am	COLT: Officer to Officer (Zoom) LOC & SGC: New Jersey FFA Opportunities (Zoom)
11:15 am	Reflections – via YouTube
11:30 am	COLT: Program of Activities Challenge (Zoom)