



# NEW JERSEY FFA ASSOCIATION

New Jersey Department of Agriculture  
Office of Food, Agriculture &  
Natural Resources Education  
200 Riverview Plaza, 3<sup>rd</sup> Floor  
P.O. Box 330  
Trenton, NJ 08625

9.003

7/21

1-877-AgEdFFA (243-3332)  
609-633-2421 (fax)  
[jerseyageducation.nj.gov](http://jerseyageducation.nj.gov)

*In cooperation with the New Jersey Department of Education*

Date: July 22, 2021

To: New Jersey Teachers of Agriculture, Food and Natural Resources and FFA Members

From: Erin E. Noble, State Program Leader, Food, Agriculture & Natural Resources Education  
Kristianne M. Goodenough, State FFA Specialist

Re: **Mission Leadership Conference** (formerly the 212° Conference)  
**Saturday, December 4, 8:30 am to 6:30 pm**  
Cook Campus Center, Rutgers University, Biel Road, New Brunswick, NJ 08901

**PARTICIPANT LISTS ARE DUE MONDAY, NOVEMBER 1, 2021.**

**Venue protocols in place at the time of the event will be followed. These protocols will be shared closer to the event.**

### CONFERENCE OVERVIEW

The journey of leadership begins with self-discovery. Students at the Mission Conference (formerly the 212° Conference) explore what makes them unique and learn strategies to become a more confident and capable version of themselves. We explore values, strengths, decision-making skills and self-confidence. The Mission Conference culminates in students developing their personal mission statement. This conference is geared for 7<sup>th</sup>-10<sup>th</sup> grade students. The overarching objectives include:

- Define a mission statement
- Identify their top five values
- Explore values-based decision making
- Identify their top five strengths
- Discover strategies to build their self-confidence
- Develop a personal mission statement

### PARTICIPANT LISTS

Participant lists are due Monday, November 1, 2021. The form can be accessed at <https://form.jotform.com/NJFFA/MissionConference>. Upon submitting your form, you will receive a confirmation email with a PDF attachment of your form. If you need to make edits once you've submitted your form, please use the edit link that can be found at the bottom of the confirmation email you receive. Only name changes can be made after November 1. Please DO NOT resubmit a new list with each edit that needs to be made.

### CONFERENCE FEES

**CHANGE IN 2021 – Due to a loss of CSX Grant funding, all attendees will be charged**

**\$35. Lunch is NOT included.** Boxed lunches can be purchased for \$10 per lunch or participants can bring their own lunch. Lunch options must be chosen at the time of registration. Lunches are NOT available for purchase on the day of the event. Affiliation fees do not cover the cost of lunch. The conference will begin with check-in at **8:30 a.m.** and end by **6:00 p.m.** Saturday evening. Please note the schedule is subject to change. **Official dress is required.**

### DIRECTIONS

Visit <http://rumaps.rutgers.edu/?id=C71096> for directions and an interactive map.

### PARKING

Students may be dropped off in front of the campus center or around to the side of the campus center. The entrance to the campus center is facing Biel Road. Buses can be parked in the Sears parking lot. Other vehicles can park in lot 99C.